

PROSPECTUS

FUTURE FAIR



WHY JOIN US AT NCUR 2027

WHAT IS NCUR?

The National Conference on Undergraduate Research (NCUR) is an annual conference for student scholars from all fields of study and all institutions of higher learning. This conference offers a unique environment for the celebration, presentation, and promotion of undergraduate student achievement; provides models of exemplary research, scholarship, and creative activity; and offers student career readiness development.

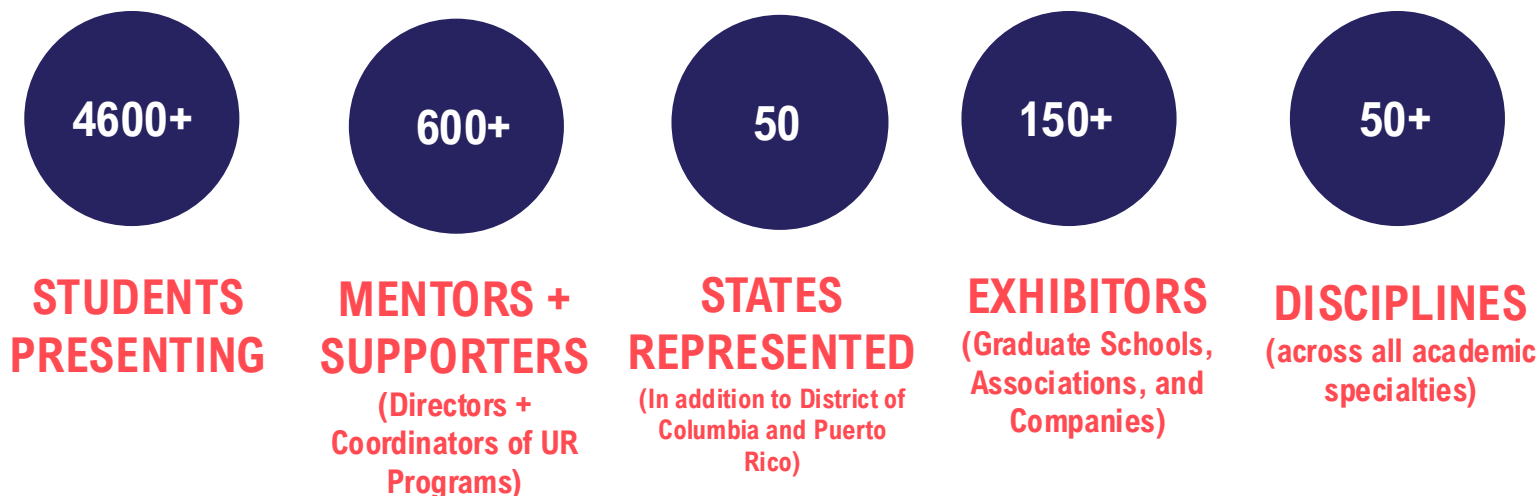
WHEN IS NCUR?

April 12-14, 2027 at the Grand Rapids Convention Center in Grand Rapids, MI.

WHY PARTICIPATE?

These prestigious students presenting their scholarly research are also looking to connect with their future – and what does their future hold? It could be a place within your graduate school programs, as a research participant, as a new employee, or as a published author in your journal. Hear from students about what they are looking for and share your requirements and the possibilities you can offer them. As a future fair exhibitor, you are able to advertise your programs to over 3,900 interested attendees.

AVERAGE ATTENDEE DEMOGRAPHICS FROM YEARS PAST



“10/10 in all aspects of the event - from the initial registration and email communications to the exhibit hall and opportunities to engage with students. My favorite elements were: Breakfast, lunch, and beverages were provided for the exhibitors. Location and ease of navigating the conference center and exhibit space. Friendly staff! Extremely affordable exhibitor registration fees. Thanks for a great event! Can't wait for NCUR 2025.”

-2024 NCUR Exhibitor

Package #1: Priority Booth (limited availability)

- Includes:
 - Onsite:
 - 10x10 ft space
 - 6 ft table (and table linen) + two chairs + name card
 - Three full conference registrations for booth attendees (option to add on additional registrations for cost)
 - Access to event app to connect with all attendees
 - Option for lunch for registered booth exhibitors
 - Website:
 - Booth listed priority on Future Fair exhibit hall page
 - (1) 970x250 ad placement in Know Before You Go Email to NCUR registrants
 - (1) 600x110 ad on event app visible during event dates, on scrolling banner
 - Visibility of company or institution on app via exhibitor section and on app schedule
 - Social Media call out by @CURinAction prior to or during NCUR

Onsite registration will happen at NCUR 2026. Those paid onsite will have the first pick of booth location. If purchased and paid for before July 31, 2026, given the ability to select the placement of booth location on the floorplan.

Early Bird (Ends October 9, 2026): \$1900
Regular Registration (ends February 20, 2027, or when sold out): \$1950

Wi-Fi and Electric are not provided but can be ordered for additional fees. If shipping items to the convention center, material handling fees will apply. More information for ordering items for your display and shipping instructions will be included in the Exhibitor Kit.

Additional booth registrations outside of what your package includes are available for a \$175 fee each. Exhibitors can have no more than four representatives. Please inquire to NCUR@CUR.org for additional information.

Any packages purchased after July 31, will be placed on the floorplan in order of registration received. We may not be able to accommodate location or group requests.





Package #2: Booth (limited availability)

- Includes:
 - Onsite:
 - 10x10 ft space
 - 6 ft table (and table linen) + two chairs + name card
 - Three full conference registrations for booth attendees (option to add on additional registrations for cost)
 - Access to event app to connect with all attendees for lead retrieval
 - Lunch option for registered booth attendees
 - Website:
 - Company or Institution logo and external link out from our exhibitor website page
 - Visibility of company or institution on app via exhibitor section and on app schedule
 - Social Media call out by @CURinAction

Package #3: Tabletop

- Includes:
 - Onsite:
 - 6 ft table (and table linen) + two chairs + name card
 - Two full conference registrations for booth attendees (option to add on additional registrations for cost)
 - Access to event app to connect with all attendees for lead retrieval
 - Website:
 - Company or Institution logo and external link out from our exhibitor website page
 - Visibility of company or institution on app via exhibitor section and on app schedule

	Package #2	Package #3
Early Bird (Ends Oct 9, 2026)	\$1600	\$1050
Regular Registration (Ends Feb 19, 2027)	\$1700	\$1150

Wi-Fi and Electric are not provided but can be ordered for additional fees. If shipping items to the convention center, material handling fees will apply. More information for ordering items for your display and shipping instructions will be included in the Exhibitor Kit. Additional booth registrations are available for a \$175 fee. Exhibitors can have no more than 4 representatives to their location. Please inquire to NCUR@CUR.org for additional information. Package #2 and Package #3 will be placed on floorplan randomly. We may not be able to accommodate location or group requests.

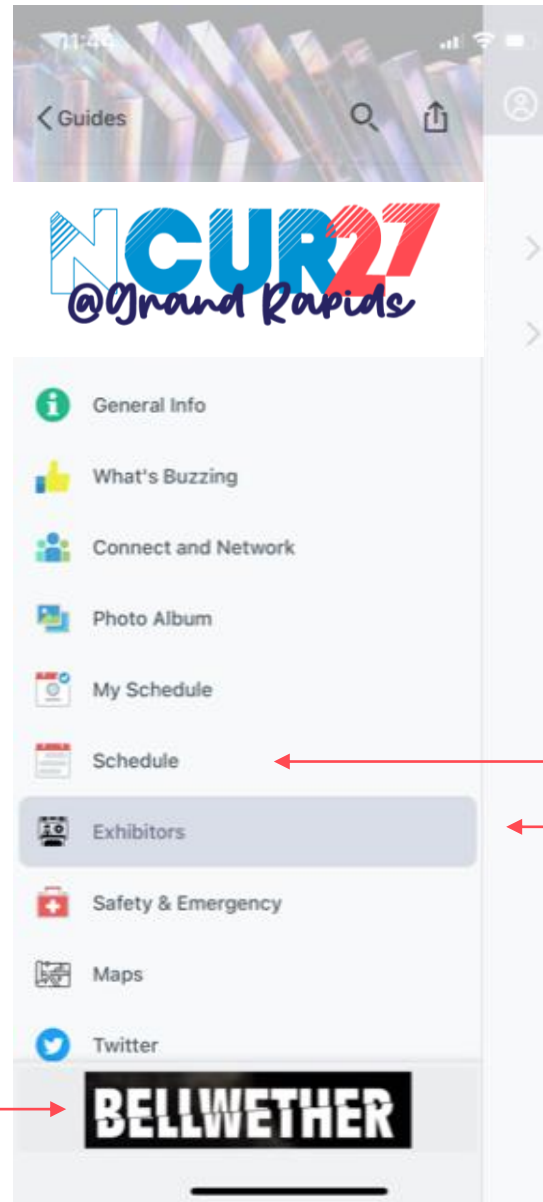
**NCUR 2024 +
2025 + 2026
Future Fair Sold
Out Early. ACT
FAST!**

EVENT APP OVERVIEW

A Brief Overview of Event App

Each registrant, including booth attendees, will have access to connect and network with other attendees. They can connect via their profiles, chat in the app, and find profile information such as email address if the participant has elected to share that publicly.

Scrolling ad placements for Package #1 recipients only



The schedule will show when Future Fair Hours are and attendees can add them to their own schedule for an alert.

This page will display each exhibitor and information. This information will be built out through your exhibitor profile. Access to this will come after registration.

ADDITIONAL SPONSORSHIPS

Get Additional Exposure for Your Organization, Program, etc

You do not need to be an exhibitor in order to purchase additional sponsorship opportunities listed below. Some packages do need to be customized to the event. If interested in any of the additional opportunities, please reach out to Elizabeth Moris at emoris@cur.org. There are limited quantities available.

Signage Options	Cost
3FT Round Window Cling (single sided) or Floor Cling	\$300 each
Double-sided Meter Board	\$875
6FT Round Floor Cling	\$1300
Step and Repeat Free Standing (8FT x 10FT)	\$2750
Social Media Wall (Framed out, stand along signage, around a plasma TV; TV not included in price)	\$6500
Floating Standing Lounge (No furniture – Backwall, two towers)	\$7000
Floating Lounge with Furniture (Designed Backwall, two towers, and two couches)	\$8500

Sponsorship Options	Cost
Photobooth for Tuesday's After - Party	\$3000
Elevate the Arts – Monday Reception	\$6500
Faculty Lounge Sponsor (exclusive)	\$6500
Lanyards (exclusive with NCUR)	\$8000

Want to sponsor but don't see an opportunity that fits your needs? Contact emoris@CUR.org to create a custom package.



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IMPORTANT DATES

Registration Opens Onsite	April 14 + 15, 2026
Registration opens to public	April 22, 2026
Package #1 deadline to pay to pick booth location	July 31, 2026
Early bird rate ends for all packages	October 9, 2026
Last day to cancel with small penalty	January 6, 2027
Registration closes (if not sold out)	February 19, 2027
Package #1 Ads due	March 5, 2027
Exhibitor Profiles, Booth representatives due	March 5, 2027
Last day to substitute booth reps without penalty	March 12, 2027
Exhibitor Kit (design, wifi, electrical) deadline	Sent 90 Days out from conference
Sending Materials in advance to warehouse	Start accepting 30 days prior, ends 3 days prior to set up
Exhibitor move in + Badge pick up	April 12, 2027
Exhibitor move out	April 14, 2027

HAVE QUESTIONS? Please reach out to NCUR@CUR.org